

JALEN ROSE LEADERSHIP ACADEMY
2024
ANNUAL REPORT



**ENTER
A LEARNER:
EXIT
A LEADER.**

OUR MISSION:

Jalen Rose Leadership Academy will empower all scholars to develop the strength of character, skills and knowledge needed to matriculate, be great in, and graduate from college or postsecondary program so that they have opportunities to be successful in the competitive world and to take care of themselves and the people that they love.

JRLA Class of 2024
Valedictorian Taylor Murphy
Salutatorian King Bethel



What began as a dream for my old neighborhood has become a reality. JRLA has set out to change the course of the lives of Detroit youth and their families through the power of education and that is exactly what we are doing. It's not a matter of if we will achieve our destiny for this Academy, but when.

JALEN ROSE
Founder

We are deeply invested in providing opportunities to improve the educational outcomes for our scholars. It truly takes a village to raise a child and we thank those who believed in our vision early on as well as those who continue to push our mission forward.

MICHAEL A. CARTER, SR.
Co - Founder

"I find it quite a privilege to be part of the JRLA family and I respect the time, effort, and money that has been donated to give the scholars a good education." - Diamond Oakley, parent

Considered the gold standard of school rankings, the U.S. News and World Report rankings of the Best High Schools in America have been announced for 2024.

Once again, the top open-enrollment high schools (schools that don't require high test scores for admittance) in Detroit are all charter schools with **JRLA as No. 4 in the city.**



Leading Detroit in Graduating Students and Sending Them to College

97%

graduation rate, equal to rates of suburban high schools

100%

of JRLA graduates have been accepted to college or technical school

69%

of JRLA graduates have matriculated to college within a year of graduation, compared to a state average of 64%

*Matriculation rate based on all graduates between 2015-2022, according to MI School Data.

All students do not have equal access to a quality education. Despite major strides toward educational equity, our country still faces an opportunity gap. An education should not be defined by socioeconomic background, abilities, or zip code! That is why Jalen Rose and Michael A. Garter, Sr. founded JRLA — an open enrollment, tuition free, public charter high school in their hometown of Detroit.

Graduation Rates

Birmingham Public Schools	99%
JRLA	97%
Grosse Pointe North	95%
State of Michigan	85%
DPSCD	78%

*The percentage of students who graduated in 4, 5, or 6 years in all graduation cohorts between 2015-2023, according to MI School Data.

"JRLA was like a second family to me and I was able to graduate as a leader who motivates others." - A'naya, class of 2021



Next Big Challenge

According to the MI School Data (March 2024), the most recent 6-year college completion rate (students who started college in Fall 2017) for Michigan students is **40%**, down significantly from the previous year. Getting our scholars to persist through college is our next big challenge.



Founded on a 9-16 model (to and through college), we are on a mission to not only graduate our scholars from high school, but get them to graduate from college or a postsecondary program as well—outcomes that are real game changers in urban public education.

With the support of corporate and individual donors, JRLA distributed \$146K in 2024 for scholarships bringing the cumulative total to \$1.774 Million in private scholarship dollars for our scholars and alumni. These funds help decrease the gap of the full cost of college after financial aid, grants and loans. Nearly every scholar who applied for an in-house scholarship received funding for college to assist them on their path to greatness.

JRLA is one of the few high schools in the state that employs full-time staff to work with the school's alumni. Scholars receive the support they need during their postsecondary pursuits with the hope they will earn a college degree or trade certification. The school is committed to going above and beyond what a traditional public school would provide so its scholars can compete in a global economy.

"I love JRLA because we focus on scholar growth and preparation for postsecondary education." - Coach North, staff

The JRLA Board of Directors collaboratively designed an academic program based on the “Big 3” key predictors of college success: 1) mastery of academic skills and content knowledge; 2) the development of academic habits and soft skills like perseverance and self-advocacy; and 3) the cultivation of identity, relevance, and belonging. By targeting each of these areas, JRLA graduates are much more ready to succeed when they step onto a college campus.



How ?

DOES JRLA ACHIEVE A
97% GRADUATION RATE AND
100% COLLEGE ACCEPTANCE

- ★ Expectation that **all will graduate and enroll** in a postsecondary program
- ★ A **Summer Learning Adventure** with real world exposure including an international trip, programs on college campuses, and internships with local businesses to prepare for a global economy
- ★ College Prep academic offerings including **Advanced Placement** and **Dual Enrollment** courses
- ★ A robust **college counseling system** that requires every scholar to apply to multiple colleges, pursue available financial aid, and helps scholars and their families select the best postsecondary fit
- ★ Full-time **Alumni Success Counselors** to work with scholars once they embark on their postsecondary pursuits to provide the support they need to stay and earn a degree or certification
- ★ Strong, enduring relationships between each scholar and an **adult Advisor** at the school



Phalen Leadership Academies (PLA) is a transformative leader in education and is the charter management organization to JRLA. PLA's mission is to ensure that all scholars meet high academic and social standards, and thrive as leaders at home, in their communities, and in the world. They partner with communities and equip school leaders and educators with the tools they need to lead high-quality, high-performing schools.

“My son transferred to JRLA and he has had more experiences and opportunities in the two months that he has been there, as opposed to the two years at his prior school.” – Koron Dorsett, parent

Opportunities to Invest in the Scholars of JRLA

Funding a public charter high school is not an easy task, especially in Detroit. Per pupil spending varies significantly across the United States. For example, this upcoming school year, JRLA will receive approximately \$9,800 per pupil in state aid, significantly less than our suburban counterparts and well below the national average of over \$15,000. In addition, states like New York are allocating over \$25,000 for each pupil.

Michigan charter schools do not receive funding to purchase, lease, or improve their facilities. This causes financial challenges that can limit our ability to reach our ambitious educational goals and provide appropriate accommodations. To fully prepare our students for their postsecondary pursuits, we need to raise significant funds from private sources (individuals, corporations and foundations) to bridge the gap. We are seeking contributions to support areas such as...

School sponsored college visits and campus tours to increase college enrollment and persistence

Technology including additional laptops, tablets and smart boards for access to interactive learning software

Summer Learning Adventure which includes placement of students in business and professional internships - you can't dream about what you've never seen

Enough teachers to keep classes at 25 students or less

Extra-curricular activities that improve college acceptance and support college success as well as athletic programs that instill teamwork, leadership and hard work

Scholarship funds to close the gap between the rising costs of college and available financial aid so all students can attend the schools that accept them

Capital campaign to support a much needed building expansion to include a high school gymnasium and additional classrooms

Tax-deductible contributions can be made to:

Jalen Rose Leadership Academy

15000 Trojan Street • Detroit, MI 48235

Questions on ways to support? Contact Michelle at jrla@jalenrose.com

"We are a family. When someone is in need, there is always someone from the school there to help." – Erica Coleman, student

JRLA Board of Directors

When Jalen Rose and Michael A. Carter, Sr. founded the Jalen Rose Leadership Academy in 2011, they recruited a group of distinguished community leaders to help them launch and govern the school.

Dennis Archer, Jr., Secretary

Founding Principal & President, Archer Corporate Services
CEO, Ignition Media Group

Greg Boll, Vice President

President, Navigant Oak, LLC

Christopher Brochert, Director

Co-Founder/Partner, Lormax Stern Development Co.

Dean Brody, Treasurer

Founder, Revel Moments

Leigh Chandler, Director

CAO, Strike Group LLC

Shawna Forbes, Director

Professional and Former Vice Chancellor/School of Continuing Ed & Workforce Dev. Wayne County Community College District

Wendy L. Jackson, Director

Managing Director - of Detroit Program, Kresge Foundation

Burt Jordan, Director

President at Atlantic Coastal Acquisitions

Jalen Rose, President

JRLA Founder

Past Board Members: Tonya Allen, Rumia Ambrose Burbank, Honorable Mayor Dave Bing, Tim Gale, John James, Ron Klein, Mick Koster, Jason Langwell, Diane Manica, Kim Mattes, David Schostak & Neil Weissman

JRLA Founding Team

Michael A. Carter, Sr., Co-Founder

Owner, Pinnacle Construction Partners, LLC

Mick Koster

Assistant Vice President of Development
Carnegie Mellon University

Diane Manica

Former Director, University of Detroit Mercy
College of Liberal Arts & Education

Jalen Rose, Founder

Basketball Legend & Multimedia Mogul

Michelle Ruscitti-Miller

Chief Executive Officer, Operation Graduation

Dr. Barbara Smith

Education Consultant/Curriculum Design

N. Kendall Walton

Principal Owner, Walton Business
Management Solutions

Charter Authorizer: John Engler Center for Charter Schools at Central Michigan University

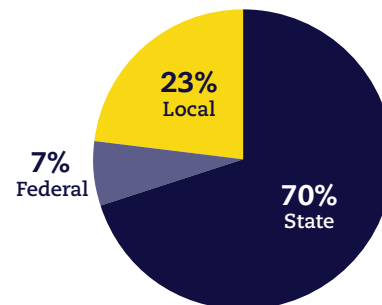


Back Row (L/R): Dean Brody, Shawna Forbes, Dennis Archer, Jr., Chris Brochert, Leigh Chandler, Burt Jordan, Wendy L. Jackson, Greg Boll

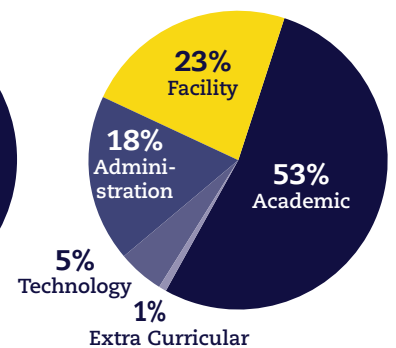
Front Row (L/R): Michael Carter, Sr. and Jalen Rose



FY24 Revenue



FY24 Expenditures



"I keep telling the world how much I love JRLA, and Lord willing, ALL of my daughters will be attending there once they become high school students." – LaTonya Burkette, parent



OUR VALUES:

The power of respect:

I find success through empathy and integrity.

The power of determination:

I have the will to succeed.

The power of excellence:

I must take ownership in my learning to succeed.

The power of family:

I succeed when we all succeed.

Our generous donors are making our work possible and we truly appreciate your support!

